KickSoccerCoin project has been under development for almost one year. Throughout this period, we had already defined our target audience, signed contracts with athletes and developed the platform for the application of the business and all the technology applied to our cryptocurrency. However, what we did not have was a technical assessment of the broad technology and ecosystem market of the "crypto-assets" which, according to recent statistics from this market, is one of the reasons why an Initial Coin Offering (ICO) results in a loss to 95% of the first buyers. A project initially launched through an ICO is very dependent on the initial price set by developers and project managers. It is difficult to validate the project due to the emotional involvement of the people, which may result in a discrepancy in the value / price relation of the asset, when inserting the currency in the market.

That is why we decided to release a first "batch" of coins so that our currency could be evaluated under market scrutiny. This first "batch" of coins, which belonged massively to the project’s collaborators and creators, was available in a "common" way through exchanges, to determine the fair value for KSOC’s private sale phase. In this period, our currency has been proven, acquired, and validated by a judicious market of traders, holders and miners.

Please note that we have not announced, until this point, the contracts that we already have with renowned athletes, neither the usability that KSOC will have in our Exclusive Virtual Platform, which will revolutionize transactions of soccer players, using valid data published on the website: www.transfermarket.com.

During this period, “technical” currency data such as agility in transactions and mining method were evaluated and collected. This important process verified that the cryptocurrency market has validated and approved our technology, enabling a business portfolio far beyond what we have projected in this first phase. Therefore, we have now decided to withdraw KickSoccerCoin from the traditional sales channels (exchanges), and start the pre-marketing period.

KickSoccerCoin is the only currency that will enter the market with the technology already evaluated and approved, starting the pre-sales phase (ICO) with all the relevant information to our market and partners. Today we can present an ICO at a fair and secure price because the market has stipulated this starting price.

We like to do business with transparency. Welcome to the world of KickSoccerCoin.

Regards,

Team KickSoccerCoin